

HELLO I'M Kenny Saunders

User Experience Designer / Web Developer

816.820.4806

hello@kennysaunders.com

Portfolio available at:

www.kennysaunders.com

PO Box. 1041

Smithville, MO 64089

div#Summary {

I started my career off as a developer and transitioned to front-end coding and interface design. Over the past 3 years I've been working at startups on web & mobile applications. I enjoy the fast paced environment and being able to help out on any part of a project from planning & marketing to design & coding.

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div#SkillsQualifications {

User Experience Design, Mobile Application Design, Website Design, Responsive Web Design, Cross-Platform & Cross-Browser Compatibility, Web Standards, Project Management & Strategy, E-Commerce, Social Media, Marketing, Organic Search Engine Optimization (SEO).

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div#Technologies {

HTML5/CSS3, LESS/SASS, JavaScript/jQuery, Source Control(SVN, GIT, Mercurial), PHP/Code Igniter, Ruby/Rails, MySQL, Objective-C (beginner), Android XML Layouts, Flash/ActionScript.

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div#WorkExperience {

Creative Director, TerraWi, Inc.; KC & DC; 2012 - 2013

TerraWi is a cloud-based mobile security application designed to empower organizations to securely manage critical corporate data on mobile work devices... without compromising workforce effectiveness. While at TerraWi I planned & designed the flagship product Mobile-Loc for iPhone, Android & the web. Coded the front end on the responsive web app written in PHP/jQuery/HTML5/CSS/LESS. Created Style Guides, Design Specs & Product Specs.

Co-Founder / Creative Director, Nerd Swagger, Inc.(acquired); KC & SF; 2011 - 2012

Bridging the gap between text messaging and Facebook. Quillt lets you be social in a private setting, with the people that matter most. I lead a 5 person distributed design team. Wireframed & prototyped Web/iOS/Android Applications. Front-end Development of the responsive web app written in Python/Django, Backbone, Handlebars & LESS. Attended Big Nerd Ranch's iOS Development Bootcamp.

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User Experience Architect, Saepio; KC; 2010 - 2011

Saepio empowers marketers to plan and execute meaningful and engaging marketing campaigns across distributed networks and around the globe – ensuring local relevance, brand consistency & speed to market at significant cost savings. As a UX Architect I created wireframes, flows, visuals, assisted in creating product specs and coded the HTML/CSS/Javascript to separate the presentation & theming layers from the Enterprise Java frameworks.

Director User Experience Design, 8020 Media, Inc.; Remote; 2010

I maintained front end updates for our two key sites www.jpgmag.com (over 4.8 million monthly page views) & www.movieweb.com (over 12 million monthly page views). I also designed, wire-framed & coded the front-end on 4 new startups launched after I left: www.pixmover.com, www.trailercode.com, www.tvweb.com & www.foundrymediaworks.com.

Director User Experience Design, Andrews McMeel Universal; KC; 2008 - 2010

Completed a redesign of www.gocomics.com (over 27 million monthly page views) written in Rails, GoComics iGoogle (over 15 million monthly page views) & Yahoo widgets, design of the UClick iPhone Comic Book reader & maintenance on several mobile / desktop web apps & syndicated partner sites. Key Partners: Dear Abby, Doonesbury, Garfield, Stan Lee, South Park & The LA Times.

Senior Web Designer, Handmark Inc.; KC; 2005 - 2008

Managed a 4-person team focusing on User Experience Design / Testing, Flash / Interactive Media, PHP Development, Mobile Interface Design, and managed www.pocketexpress.com, Handmark's flagship product. Designed main interfaces for www.handmark.com, www.pocketexpress.com, and all partner / promotional websites. Designed Interface - front-end development for Pocket Express iPhone Travel Edition. Worked on proprietary programming language, EDP, for Palm OS, Windows Mobile, BlackBerry, based of XML / OOP PHP.

Lead Developer, Miller Design Inc.; Lee's Summit, MO; 2003-2005

Worked directly with clients to determine project scope / timeline, estimation & ongoing support. Designed and programmed a Web Content Management System, Custom HTML Newsletter Manager & PHP Shopping Cart System currently used for multiple clients. Trained Co-Workers in Cross-Browser Compatibility, HTML & CSS. Project Management experience working with Internal Resources (Graphic Design, Copywriting) and External Resources (3rd Party Applications, Open Source Programs, Web Services). Developed Search Engine Optimization Procedures & Strategies.

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div#Awards-Recognition {

- My iPhone interface design for Pocket Express was featured during the User Experience Design Session at the Apple 2008 World Wide Developer Conference.
- Interviewed by .NET Magazine for www.prolandscape.com website design.
- Featured in Andy Clarke's Transcending CSS www.transcendingcss.com on page 48.
- www.fortyeightdesigns.com used as course curriculum at Hawaii University.
- Website designs featured on CSSRemix, CSSVault, TheBestDesigns & several others.
- Editor's Choice Pick at W3C Sites - www.fortyeightdesigns.com
- Interviewed by .NET Magazine for my responsive portfolio redesign www.kennysaunders.com

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div#Interests-Activities {

Tech

Exploring new technologies, Ruby on Rails, Code Igniter, Objective-C, Cocoa. Following Web Standards & HTML5/CSS3 development. Staying up-to-date with the web development community by following blogs / podcasts / web conferences.

Non Tech

I enjoy spending time with my wife & 2 kids outdoors as well as attending their various sporting events. I've played guitar & bass in several bands over the last 12 years & continue to do so most recently with Six Percent.

}

div#Referrals {

References are available upon request. See contact information on the left.

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